

CELEBRATING



YEARS

CELLCOM GREEN BAY  
MARATHON

PREVEA  
HEALTH & FITNESS  
EXPO

FRIDAY, MAY 17<sup>TH</sup>  
&  
SATURDAY, MAY 18<sup>TH</sup>

DON'T MISS OUT ON THIS GREAT OPPORTUNITY TO PROMOTE YOUR  
PRODUCT, SERVICE OR EVENT TO OVER 15,000 EXPO VISITORS!

[CELLCOMGREENBAYMARATHON.COM](http://CELLCOMGREENBAYMARATHON.COM)

## **WELCOME TO THE 20TH ANNUAL CELLCOM GREEN BAY MARATHON!**

*We are celebrating 20 years of offering participants an opportunity for wellness and a path for achieving their goals and starting out event weekend is the Prevea Health and Fitness Expo at the Lambeau Field Atrium.*

*Our expo gives you the opportunity to promote your product, service, or event to over 15,000 Expo visitors! Race participants and their families will be attending to pick up their race packets. New this year t-shirt hand out will be on the atrium floor. It is also promoted to the community as a health and wellness event.*

*Throughout the day local radio station Star 98 will be broadcasting live from the Expo Media Stage. Stay tuned for further details on our 20 year celebration activities.*

*The 2019 Prevea Health & Fitness Expo is going to be big! Don't miss out on this great opportunity to reach thousands of people at this fun and high-energy celebration!*

There were nearly 10,000 participants in all events in 2018.

- Over 15,000 expo attendees
- Over half of the runners are local
- Participants from 43 states
- Average age of distance runner is 37
- Average age of 5K runner is 27

## 20 YEARS STRONG



# SHOW INFO

## BOOTH PRICES

Each booth is 10' long by 10' deep  
Registration deadline: April 12, 2019

**1 Booth:** \$699

**2 Booths:** \$1,298

**3 Booths:** \$1,797

**4 Booths:** \$2,196

**5 Booths:** \$2,745

**6 Booths:** \$3,294

**Non-Profit Booths:** \$400 each  
Proof of non-profit status required

## PRICES INCLUDE:

- Pipe and drape - 10' back 3' sides
- 1- 8ft draped table
- Two chairs
- Company sign

## AVAILABLE FOR ADDITIONAL FEE:

- Electricity - \$90 per weekend
- Extra Table - \$35 per table

## DATES, HOURS & LOCATION

### EXPO SETUP:

Friday, May 17, 8 a.m.-2 p.m.

### EXPO HOURS:

Friday, May 17, 3 p.m.-7 p.m.

Saturday, May 18, 9 a.m.-6 p.m.

### LOAD OUT:

Saturday, May 18, 6 p.m.-9 p.m.

### LOCATION:

Lambeau Field - Atrium  
1265 Lombardi Ave, Green Bay, WI

## CONTACT INFO

### EXPO COORDINATOR: Marci VandenHouten

Cellcom Green Bay Marathon

PO Box 22490

Green Bay, WI 54305

Email: [mvanxpo16@gmail.com](mailto:mvanxpo16@gmail.com)

Phone: 920-619-9062

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# RULES

1. Exhibitor agrees that management reserves the right to reject or restrict any exhibit.
2. Exhibitor agrees that no refunds will be made to an exhibitor who fails to occupy space.
3. Exhibitor agrees that space assignments may be changed by management.
4. Exhibitor agrees not to make undue noise or odor, use hazardous lights, helium balloons, or cause damage to the building or booth equipment, or act in any manner deemed inappropriate by the management.
5. Exhibitor may purchase more than one booth.
6. Exhibitor agrees to be open and staffed during the show hours.
7. Exhibitor agrees not to sublet exhibit space.
8. Exhibitor agrees that all belongings shall be removed from the Expo hall by 9 p.m., Saturday, May 18, 2019. Any items left will be removed and stored at the exhibitor's expense.
9. Selling is allowed.
10. Exhibitor may sell prepackaged food items which are intended for off-premise consumption only.
11. Exhibitor agrees to conform to Green Bay Fire Department rules and regulations.
12. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against the Cellcom Green Bay Marathon or Prevea Health. Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages which he/she may cause to the building, or otherwise in connection with his/her exhibit.
13. Exhibitor agrees that in the case of war, fire, strike, government regulation, public enemy, or other cause, the event or any part thereof may be prevented from being held. In that case, the management, in its sole discretion, shall refund to the applicant his/her proportionate share of unused funds.
14. Exhibitor agrees to assume all responsibility for loss, theft or destruction of goods, or for personal injuries to Exhibitor's employees, agents, representatives or visitors. Exhibitor will hold harmless, Prevea Health, Cellcom Green Bay Marathon and the owner(s) of the exhibition facility, from any and all liability in connection with any and all of the above.
15. Exhibitor agrees that payments of rental fees are not refundable in the event of exhibitor cancellation less than 30 days before the Expo. A 50% service fee will be assessed when refunds are made.

## THANK YOU TO OUR SPONSORS:

