



News Release For Immediate Release

Media Contact

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Run for a Reason taking strides for local charities

Green Bay, WI (April 14, 2011) Runners in the Cellcom Green Bay Marathon Run for a Reason program are on fast pace toward a record fundraising total with over \$42,000 raised through the program so far this season. The program, which allows runners to earn a free entry by fundraising at least \$300 for one or all of the Cellcom Green Bay Marathon charity partners, raised just over \$52,000 total in 2010.

Because the distance events sold out well in advance of race weekend, a cap of 200 fundraisers was placed on the charity program to ensure that the number of participants stayed at a safe level.

All of the distance events reached capacity in February leaving many runners without an entry, said Sean Ryan, race director for the Cellcom Green Bay Marathon. In an effort to help our charity partners, we built-in 200 spots specifically for fundraisers, which could be filled after the initial cap was reached.

The fundraising program has since reached its capacity. The benefitting charities this year are [Family Services of Northeast Wisconsin](#), [Cerebral Palsy, Inc.](#) and [Junior Achievement of Brown County](#).

The Run for a Reason program is such a unique opportunity for runners to support local worthy causes, while participating in this challenging event, said Tanessa Klug, Manager of Development for the CP Center. The generosity of the runners in this program, along with their friends and family and the Cellcom Green Bay Marathon, has helped the CP center make a difference in the lives of 1200 babies, children and adults with severe physical and cognitive disabilities each year.

The Run for a Reason program is still open for donations, and those wishing to donate can visit the marathon's [Run for a Reason page](#).

Since its inception the Cellcom Green Bay Marathon has donated over \$410,000 to local charities. This total is a combination of Run for a Reason and marathon proceeds.

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The twelfth annual **Cellcom Green Bay Marathon** will take place on May 13-15, 2011. Over the past 11 years, the race has generated over \$410,000 in proceeds for local charities. The Cellcom Green Bay Marathon seeks to create community spirit through a world-class marathon for people of all athletic abilities. For more information visit www.cellcomgreenbaymarathon.com.



Top Fundraisers (as of 4/13/11):

Eddie Krueger - \$2,013 (Family Services)

eak22270@yahoo.com

920-277-3708

Appleton, WI

Chris Hartman - \$1,154 (CP Center)

hartmanc@imschools.org

906-779-1687

Iron Mountain, MI

Wife: Tara Hartman

tarahartman@hotmail.com

Michael Kiefer - \$1,049 (All Charities)

Scott Reddinger - \$1,044 (CP Center)

Brother of Tara Hartman

989-492-4325

sjreddinger@gmail.com

Marquette, MI

Jeff Csuy - \$982 (All Charities) (Last Year's Mary Poppele Award Winner . top fundraiser award)

920-217-7201

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Green Bay, WI