



Contact:

Lisa Hildebrand
Media Relations & Communications Specialist
Nsight/Cellcom
(920) 617-7073
lisa.hildebrand@nsight.com

For immediate release

Registrations for Marathon events 83 percent higher than 2008

GREEN BAY – April 3, 2009 – With the Cellcom Green Bay Marathon only six weeks away, organizers have received almost 6,300 registrations for the five events Saturday, May 16 and Sunday, May 17.

Registrations as of March 31 total 6,293, which is 83 percent higher than the 3,431 registrations at the same time last year. That number includes 1,454 marathon registrations and 3,036 half-marathon registrations. The marathon relay, 5k walk/run and the WPS Kids' Power Run account for the remainder.

Earlier this year, the marathon announced a cap of 10,000 participants in all events to limit congestion at the start and finish lines and to ensure a safe and enjoyable experience for participants and spectators.

Registrations for the marathon are at 73 percent of the cap of 2,000; for the half marathon at 76 percent of the cap of 4,000; and for the 5k run/walk (1,488) at 37 percent of the cap of 4,000.

“If we equal last year’s April registration totals in the marathon and half marathon, both of these events are likely to sell out before May 1,” said Race Director Sean Ryan. “The 5k may sell out before race weekend as well.”

The Cellcom Green Bay Marathon – which marks its 10th anniversary on May 17, 2009 – seeks to create community spirit through a world-class marathon for people of all abilities. During the past nine years, the event has generated about \$250,000 in proceeds for local charities. To learn more or register, visit www.cellcomgreenbaymarathon.com.

Cellcom Green Bay Marathon

1173 Lombardi Avenue, Green Bay, Wisconsin 54304
Phone (920) 432-6272 (800) 889-1859 Fax (920) 617-0042
www.cellcomgreenbaymarathon.com