



Media Contact: Paula Berken
Director of Marketing and Public Relations
Cell Phone: (920) 621-3777
Office Phone: (920) 429-1761
E-mail Address: paulab@prevea.com

2011 Prevea Kick-Off Celebration For Cellcom Green Bay Marathon

FOR IMMEDIATE RELEASE

GREEN BAY, Wis.—*December 16, 2010*—Join us on January 5, 2011 for the Prevea Kick-Off Celebration in anticipation of the upcoming Cellcom Green Bay Marathon at the KI Convention Center, 333 Main Street, Green Bay. Attend educational sessions, meet with running experts, and hear all of the latest news about the upcoming marathon. The evening's agenda includes:

Prevea Seminar: Overcoming Runners Joint Pain

5:30 p.m. - Presentation

Don't let hip or other joint pain slow you down. Attend this unique physician presentation on preventative and treatment options for hip and other joint pain to continue living your active life. Presentation from Prevea Orthopedic Surgeons Dr. Schick and Dr. O'Reilly includes a live testimonial from Birmingham Hip Resurfacing recipient and two-time Ironman World Champion Scott Tinley. Space is limited so register early at www.prevea.com/Kick-Off.nws.

Prevea Kick-Off Celebration:

6:15 p.m. - Doors open

This is your last chance to register for the Cellcom Green Bay Marathon at the early bird discount, and your first chance to own the official 2011 Prevea Training Team apparel: jacket, long sleeve shirt, gloves and hat all of only \$95.

Make sure you register for the door prizes and visit the various booths including: Prevea Sports Medicine, Run Away Shoes, Pace Team, Marathon Charities and more! The event features a cash bar only. Registrations are not needed.

6:45 p.m. - Presentation

The official marathon kick-off presentation includes marathon course updates, 2010 marathon video and Prevea marathon training support, followed by this year's keynote speaker, Scott Tinley.

Scott Tinley is a two-time Ironman World Champion and is a member of the Ironman Hall of Fame. He has competed professionally in more than 400 triathlons, is an author of several books including "Racing the Sunset" and "Things to Be Survived: Tales of Resolution and Resurrection," and recently founded the Institute for Athletes in Retirement and Transition (IART) at San Diego State University.

Join us to hear his incredible journey of training, competing and fighting through injuries.

For more information, visit www.prevea.com.

Prevea Health's mission is to care for people with passion, pride, and respect. Founded in 1996, Prevea Health partners with St. Mary's and St. Vincent Hospitals in Green Bay, and St. Nicholas Hospital in Sheboygan to provide access to more than 200 providers in over 50 specialty areas. Prevea's 19 locations are throughout metropolitan Green Bay and in Kewaunee, Marinette, Oconto, Plymouth, Pulaski, Seymour, Sheboygan and Sturgeon Bay. Visit www.prevea.com for more information.

###