

Family Services joins Cellcom Green Bay Marathon as charity partner

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Family Services of Northeast Wisconsin is the new charity partner for the Cellcom Green Bay Marathon.

The nonprofit human services agency that helps struggling children and families joins the Boys & Girls Club of Green Bay and Cerebral Palsy Inc. as recipients of funds raised by the 2010 marathon, set for May 14-16.

Family Services replaces The Salvation Army of Brown County as a marathon partner. The charities operate on three-year terms, with a new charity added every year as one exits. Family Services was selected from a group of about 20 applicants.

Charity organizations become strong members of an operational team made up mostly of volunteers to put on the event, according to marathon organizers.

The funds will be used to help abused children, said Tom Martin president and chief executive officer of Family Services, in a written release. Some funds from the marathon will be used to help build a child advocacy center for abused children, he said.

The marathon donated more than \$70,000 to its three charity partners in 2009. It has generated more than \$320,000 for local charities over the past 10 years.