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Cellcom Green Bay Marathon to Feature Runners World's Bart Yasso

Green Bay, Wis.- The 2009 Cellcom Green Bay Marathon season officially begins with a kick-off party on January 7 at the SC Grand. The event starts at 5:30 p.m. and includes a social, early bird registration, 2009 course overview, food and door prizes.

The highlight of the evening will be a presentation by Bart Yasso. Dubbed the "Mayor of Running," Yasso is one of the best-known figures in the sport, but few people know why he started running competitively, how it changed his life, or how his brush with a crippling illness nearly ended his career a decade ago. Yasso recently authored *My Life on the Run*, recapping some of his running experiences in more than 1,000 competitive races, covering all seven continents, during his nearly 30 years with *Runner's World* magazine.

May 17, 2009 marks the 10th anniversary of Green Bay's only long-distance run. Over the past nine years, the race has generated over \$250,000 in proceeds for local charities. The Cellcom Green Bay Marathon, which recently was named one of the "Ten Most Enjoyable Marathons in the Country" by *Runner's World*, seeks to create community spirit through a world-class marathon for people of all athletic abilities.

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