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For immediate release

## Youth registration for Cellcom 5k Run/Walk free through April 30

GREEN BAY – April 7, 2009 – Free registration for participants 17 and younger in the Cellcom 5k Run/Walk continues through April 30. The run/walk is one of the five events in the Cellcom Green Bay Marathon scheduled for Saturday, May 16 and Sunday, May 19.

“In light of recent news about the significant increase in childhood diabetes and obesity, we have waived registration for 5k runners and walkers younger than 18,” said Race Director Sean Ryan. “We know how important it is for children to be physically active, and we want to encourage them to participate.”

From May 1 to 10, registration for the 5k run/walk is \$10 for participants 17 and younger and increases to \$15 from May 11 to 16.

Marathon organizers have received 516 youth registrations for the 5k run/walk as of March 31, compared with 78 registrations at the same time last year (a 562 percent increase). In addition, 972 adults have registered for the 5k run/walk – up 151 percent over last year’s 387 entrants.

“We were optimistic that by waiving the youth fee we would see more parents joining their children for the 5k run/walk, and these numbers appear to confirm this,” Ryan said.

To limit congestion at the start and finish lines and to ensure a safe and enjoyable experience for participants and spectators, marathon organizers have capped registration for the 5k run/walk at 4,000 entrants. “We received more than 2,000 adult and youth registrations during April and May last year, so we are encouraging anyone interested in participating in the 5k run/walk to register as soon as possible,” Ryan said.

The Cellcom Green Bay Marathon – which marks its 10<sup>th</sup> anniversary on May 17, 2009 – seeks to create community spirit through a world-class marathon for people of all abilities. During the past nine years, the event has generated about \$250,000 in proceeds for local charities. To learn more or register, visit [www.cellcomgreenbaymarathon.com](http://www.cellcomgreenbaymarathon.com).

**Cellcom Green Bay Marathon**

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